



12TH ICBMG 2024

The 12th International Conference on Business, Management and Governance

The University of Western Australia, Perth, Australia

November 25-27, 2024

Conference Website: <http://www.icbm.org/>

The 12th International Conference on Business, Management and Governance (ICBMG 2024) will be held in the University of Western Australia, Perth, Australia during November 25-27, 2024.

The conference is sponsored by University of Western Australia and co-sponsored by University of South Australia and Curtin University. It will offer an ideal platform for presentation, discussion, criticism and exchange of innovative ideas and current challenges in the field of business, management, and governance. ICBMG 2024 will be held together with its workshop "ICAAF 2024".

CALL FOR PAPER

• ICT Governance And • The knowledge Revolution

- The dimensions of the Fourth
- Industrial Revolution
- Infrastructure Governance and development
- E-Governance
- Mobile money financing trends
- Electronic banking and procurement
- Automated financial management systems

Financial Markets And Investment Strategies

- Portfolio Management and Asset Allocation
- Behavioral Finance and Investor Psychology
- Risk Management in Financial Markets
- Sustainable Finance and Impact Investing
- Algorithmic Trading and High-Frequency Trading

- More topics please view:
<https://www.icbm.org/cfp.html>

Digital Transformation And E-commerce

Omnichannel Retail Strategies
Cybersecurity in E-commerce
Artificial Intelligence and Machine Learning Applications
Mobile Commerce Trends and Innovations
Blockchain Technology in Supply Chain Management

Business Model Innovation

Design Thinking and Innovation Labs
Business Model Canvas Application
Disruptive Innovation and Market Entry Strategies
Frugal Innovation in Emerging Markets

Comprehensive Approaches To Modern Management

Quality Management and Assurance
Risk Management
Strategic Management
Supply Chain Management
Tax Management
Entrepreneurial Management

SUBMISSION INSTRUCTIONS:

1. Submission link: <http://confsys.icconf.org/submission/icbm2024>
2. Papers should be at least 5 pages long, including all figures, tables, and references. Additional pages will incur a fee (US\$80 per page). Please use a 2-column format.
3. Only full paper submissions will be considered for publication in the journal; abstract submissions are for oral presentations only.
4. Not submitting any paper? If you wish to attend the conference without submitting any material, please register as an attendee.
Electronic registration system: <http://confsys.icconf.org/register/icbm2024>

For more information, please visit: <https://www.icbm.org/reg.html>

JOURNAL PUBLICATION



ISSN: 2301-3567 (Print), 2972-3981 (Online)
Frequency: Quarterly
DOI: 10.18178/JOEBM
Abstracting/ Indexing: CNKI, Google Scholar, Electronic Journals Library, Crossref, Ulrich's Periodicals Directory, MESLibrary, etc.

Paper Template: <https://www.icbm.org/>
JOEBM_template.doc

IMPORTANT DATES:

Abstract and Full Paper

Notification of Acceptance / Rejection

SEPTEMBER 20TH, 2024

OCTOBER 15TH, 2024

Submission Deadline

Notification Date

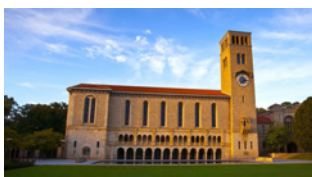
Registration Ends

OCTOBER 25TH, 2024

Registration Deadline

Conference Venue

The University of Western Australia



Address: UWA Business School
• M250, 35 Stirling Highway,
Crawley, WA 6009 Australia

The University of Western Australia (UWA) is a public research university in the Australian state of Western Australia. The university's main campus is in Perth, the state capital, with a secondary campus in Albany and various other facilities elsewhere.

For more information about conference topics, please visit
<http://www.icbm.org/cfp.html>.

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